



Diamond Debenture Application TERMS AND CONDITIONS - 2016 2017 2018

- In these terms and conditions the following words shall have the following meanings:
 - "The Company" shall mean Achieve Events (UK) Limited trading as GO2 Events
 - "Rights" shall mean each year of the term subject to the terms of this agreement
 - "Terms" shall mean three years from the date of application
 - "Price" shall mean the sum of £212.10 + VAT for each Debenture per year
 - "Event" shall mean the 10 kilometre road race through the streets of London organised by the Company and known as The British 10K London Run
 - "Debenture" shall mean 6 guaranteed entries, ("Guaranteed Entries")
 - "Debenture Holder" shall mean the registered charity who applied for the Debenture(s)
- The allocation of Debentures shall be on a first come first served basis.
- Debenture holders shall be entitled to the Rights throughout the Terms subject to the terms herein and such other regulations as the Company shall make in writing from time to time including the terms and conditions applicable to participants in the Event.
- The Rights and their exercise shall be subject to the following restrictions:
 - Guaranteed Entries shall not be sold or offered for sale, nor may they be used in any way in connection with, or as part of any competition, lottery or promotion save one that is open only to employees of the Debenture Holder and the Debenture Holder is a registered Charity. The Debenture Holder may publicise the availability of Guaranteed Entries to the public in the media and only then in such form as the Company shall authorise in writing if necessary.
 - Guaranteed charity entries shall only be used by a person who is 17 years or older on the date of the event.
 - The Company reserves the right in its absolute discretion to refuse to allow entry to the Event to any person.
 - The Debenture Holder shall be responsible for ensuring the fitness and suitability for the Event of persons to whom the Guaranteed Entries are given. Charity team runners must be able to complete the course within 2 hours.
 - Guaranteed Entries shall only be valid if the appropriate completed form is returned to the Event before the closing date for each event.
 - The terms and conditions of the Event.
- The Company reserves the right in its absolute discretion to alter the date, route and distance as deemed necessary at any time.
- In the event of the Event not taking place in 2016, 2017 or 2018 for any reason, the Company shall have the right at its option either to extend the Terms for the appropriate period or to return to the Debenture Holders their registration fee.

Payment Details

- Applications for a Debenture together with payment of the Price shall be made on issuing invoice from the Company.
- None of the rights attached to or guaranteed by the Debenture may be exercised at any time when monies due to be paid in respect of the Debenture remain due and unpaid.
- The Company shall have the absolute right to terminate any Debenture and all its Rights of any Debenture Holder in the event of the Debenture Holder being in breach of the terms hereof and failing to remedy such breach within 14 days notice from the Company.
- All Debenture places must be paid for in full before the Event's deadlines set out above.
- Once this contract is signed there are no refunds or withdrawals under any circumstances
- Charities will be invoiced a maximum of twice between the 1st September and 1st December each year and again in January the following year.
- If the charity changes its name during the period of the contract any outstanding years left on the contract are still payable by the new entity.

Debenture Holder Registration and Entries

- There is no transfer of debentures from one charity to another under any circumstances.
- Race numbers cannot be reallocated to other runners after July 1st 2016, 2017 & 2018.
- The British 10K London Run does not offer a "roll over" facility of unused places from one year to another.
- Debenture holding charities may increase the number of debentures each year if debentures are available, but not decrease from the number purchased in the first year.

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DIAMOND DEBENTURE APPLICATION
2016 | 2017 | 2018

UP TO
25,000
RUNNERS

OVER 500
CHARITIES
TAKE PART



SUNDAY 10TH JULY 2016*

THE WORLD'S
GREATEST
ROAD RACE ROUTE

PASSES
LONDON'S
WORLD CLASS
LANDMARKS



MORE THAN
£1.2m RAISED BY
CHARITIES EACH
YEAR FOR THE
PAST 7 YEARS



OFFICIAL 2016 CHARITY

epilepsy
research uk

*Date correct as of printing date

AMOUNTS RAISED SINCE 2009 BY INDIVIDUALS, CHARITY AND CORPORATE RUNNERS. FIGURES PROVIDED BY OUR OFFICIAL ONLINE FUNDRAISING PARTNER JUST GIVING.

Between 14,000 to 20,000 participants take part each year. The below amounts are records we have for fundraising using Just Giving.

Thousands of entrants will be using other of platforms to raise money for good causes.

2009 £1,432,853

4,417 runners raising the above figure. Average Amount Per Runner: £324

2010 £1,683,573

4,507 runners raising the above figure. Average Amount Per Runner: £373

2011 £1,444,970

3,657 runners raising the above figure. Average Amount Per Runner: £395

2012 £1,800,000

4,528 runners raising the above figure. Average Amount Per Runner: £397

2013 £1,256,831

3,173 runners raising the above figure. Average Amount Per Runner: £396

2014 £1,517,237

3,867 runners raising the above figure. Average Amount Per Runner: £392

2015 £1,245,614

2,987 runners raising the above figure. Average Amount Per Runner: £417

2016 | 2017 | 2018

With 2016 looking like it could be our most successful year ever for Charity Teams we hope you will take the opportunity to join us to make 2016, 2017 and 2018 even more successful for charities.

Sunday 10th July 2016

Text

CHARITY DETAILS

Charity Name:
 Registered Charity Number:
 Address of Charity:
 Post Code:

CONTACT INFORMATION

First Name: Surname:
 Job Title: Email:
 Address:
 Post Code:

DIAMOND DEBENTURE APPLICATION DETAILS

1 Debenture per year is 6 running places. The cost of 1 Debenture per year is £212.10 + vat.

	Year	No. of Debentures		Year	Total no. of places
Number of Debentures purchased for each year:	2016	<input type="text"/>	If one Debenture is six places, please enter the total running places across the three years:	2016	<input type="text"/>
	2017	<input type="text"/>		2017	<input type="text"/>
	2018	<input type="text"/>		2018	<input type="text"/>

Please pay by BACS transfer to: Royal Bank of Scotland Account Number: 10981384 Sort code: 16-14-28.

Quote your Charity name on all BACS transfers.

PARTNERSHIP AGREEMENT

I/We on behalf of the above charity confirm that the details are correct.

Name of Signatory: Job Title:
 Signature: Date:

If accepted by Achieve events, charities will only pay for one invoice per year at a time, not for all three years at once. Each Debenture guarantees the Charity six running places per year for 2016, 2017, 2018, there is no limit to the amount of debentures a charity wishes to purchase. One debenture (six places) is £212.10 + vat. Please see overleaf and online for further terms and conditions.

Return completed application form to:

Suite 101, The Lightbox,
111 Power Road,
London, W4 5PY

Contact details:

Tel: 0203 735 8586
 Email: rob.bennett@go2events.org.uk
 Web: www.thebritish10klondon.co.uk